



# ASIF ALI

SENIOR BUSINESS DEVELOPMENT MANAGER  
& DIGITAL MEDIA MARKETING EXPERT  
NATIONALITY PAKISTANI  
VISA STATUS: HAYYA CARD



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#### ADDRESS

Al Hilal Doha, Qatar

## PROFILE

I would love to gain practical experience and work on upgrading my career through a professional performance level that will utilize my knowledge and skills and contribute to the Company success. I wish to use my business development and PRO proficiency to perform my duties effectively.

## COMPLETED AND WORKING PROJECTS

- [www.futurehome.qa](http://www.futurehome.qa)
- [digitalforge.qa](http://digitalforge.qa)
- [www.qatarbiz.info](http://www.qatarbiz.info)
- [www.qatardriver.info](http://www.qatardriver.info)
- [www.meharit.com](http://www.meharit.com)
- [Ajmanbusinesssetup.com](http://Ajmanbusinesssetup.com)
- [Silveroakauditing.com](http://Silveroakauditing.com)
- [Alyaqoutgroups.com](http://Alyaqoutgroups.com)
- [Dubailink.group](http://Dubailink.group)

## ACCOUNTING CERTIFICATION

MS Office

(Word, Excel, PowerPoint)

### Accounting Software

- Peachtree
- Quick Book
- Tally 9
- Office Accounting ERP

## EDUCATION HISTORY

2005 - 2009

### ACMA (correspondence)

Association of Cost and Management Accounting

2000 - 2002

### Diploma in Commerce

Institute Of Technical Education Lahore, Pakistan

2002 - 2005

### Bachelor of Commerce

University of the Punjab Lahore Pakistan

1998 - 2000

### Matriculation

Govt. High School Lahore, Pakistan

## WORK EXPERIENCE

### Freelance Working For Online Lead Generation

#### ● Qatar and United Arab Emirates Region

2020 - Till Now

- I am working for Business Setup in Qatar and Dubai, PRO Mandoob Services, Audit, and many other business services lead Generation and Complete Deals with Online Meetings with clients. Some other services are also included below.
- Documents and Reporting
- Website Designing
- Digital Media Marketing
- Search Engine Optimization (SEO)

#### ● Senior Marketing Specialist & PRO Mandoob at

#### ● Silver Oak Auditing and Accounting LLC | Dubai

2015 - 2019

- Dealing with Auditing and Accounting Clients
- Processing New Trade License Mainland Department
- Processing all UAE Free Zones Trade License
- Processing Renewal of Trade License, Immigration Card, establishment card,
- Preparation of legal documentation and process as Mandoob or Pro in immigration and other Govt. Departments

## GOOGLE CERTIFICATIONS

- Website Designing
- Html5, WordPress
- Magento, E-Cart
- SEO (Search Engine Optimization)
- E-Commerce Management
- Creative Writing
- Communication and Soft Skills

## GOOGLE CERTIFICATIONS

- Digital Media Marketing
- Advanced Google Analytics
- Amazon Virtual Assistant
- Google AdWords marketing
- Facebook Advertisement
- YouTube Advertisement
- Twitter Advertisement
- Data Analytics and Business Intelligence

## MY DESIGN CERTIFICATION

- **Adobe Photo shop**
- **Coral draws**
- **In page (Urdu Typing)**
- **English Typing**
- **Adobe Flash Professional**

### Business Development Executive & PRO Executive

#### ● Chambers Business & Management Advisory Dubai | 2014 - 2015

- Generating business Leads online and direct dealing with clients, and maturing the leads.
- Processing New and renewal Trade License Mainland Department, Employee and investor Health Insurance.
- Processing all UAE Free Zones Trade License
- Processing Renewal of Trade License, Immigration Card, visa, establishment card, etc
- Preparation of legal documentation and process as Mandoob or Pro in immigration and other Govt. Departments

### Business Development Executive

#### ● Majid Al Futtaim Holding LLC Dubai | 2012 - 2014

- Marketing and Generation of new clients for selling Credit Cards
- Build Relationships with new and old clients
- Achieved Weekly and monthly Targets
- Providing Offline and online product information for clients
- Maintaining database for key accounts and sales forecasting.
- Collecting and Finalize Documentation
- Reporting back to the team leader and Sales Manager

### Business Sales Executive

#### ● Dunia Finance LLC | Dubai | 2010 - 2012

- Generating Leads for Credit Card, and Personal Loan
- Responsible for generating loan volume and disbursement of loans through sales and marketing
- Identification and analysis of potential customers to develop prospects for personal loans, Auto Loan, Credit Cards
- Schedule and meet with potential customers on and off the site.
- Daily Submit applications to credit analysts for further verification and recommendation.
- Assist customers with inquiries and information requests, and resolve complaints relating to products and services offered.

#### ● LANGUAGE SKILLS

- English Professional Level
- Arabic Beginner Level
- Hindi Professional Level

#### ● I AM HOLDING LTV DUBAI DRIVING LICENCE